



**JUNE 23-26, 2019**  
HILTON BONNET CREEK  
ORLANDO, FLORIDA

# COMPLEX CARDIOVASCULAR CATHETER THERAPEUTICS

**Advanced Endovascular and Coronary  
Intervention Global Summit**

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PODIATRY, WOUND  
CARE, AND LIMB  
SALVAGE PROSPECTUS

# Introduction

The following pages outline opportunities for industry to support C<sup>3</sup>, including exhibit booths, satellite symposia, and promotional sponsorships. Visit [www.c3conference.net/sponsor](http://www.c3conference.net/sponsor) and click “Podiatry and Wound Care Supporters” for podiatry and wound care supporter discounts. Contact 800-508-9049 ext. 2 or [sponsors@interventionalacademy.com](mailto:sponsors@interventionalacademy.com) for purchases, questions, and additional details.

Because C<sup>3</sup> is accredited for CME, CNE, and CPME, certified continuing education must remain separate from exhibits and promotional presentations. Arrangements for commercial exhibits may not influence planning or interfere with presentations. Exhibits are not a condition of the provision of any commercial support provided for C<sup>3</sup>.

## C<sup>3</sup> Course Director

Rajesh Dave, MD

## Scientific Co-Chairs: Podiatry/Wound Care

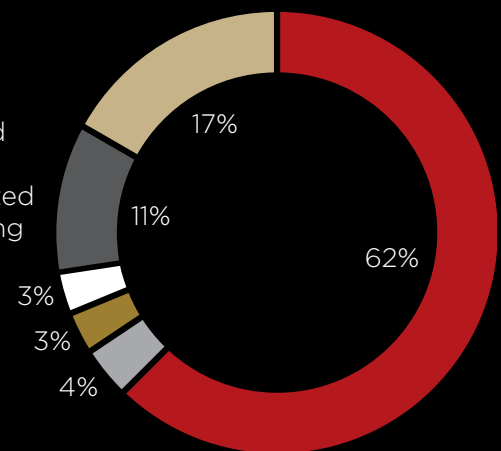
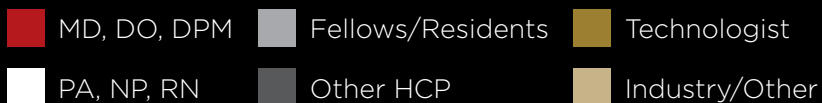
Jeff Shook, DPM

Allen M. Jacobs, DPM

## Attendance History

This course has been specifically designed for a multidisciplinary audience of physicians who collectively specialize in podiatry, wound care, limb salvage, interventional cardiology, vascular surgery, and interventional radiology, as well as allied health professionals interested in comprehensive patient care. C<sup>3</sup> 2018 had attendance again reaching just over 1,300 people.

## 2018 Demographics



## Learning Objectives

Following this activity, participants should be able to:

- Explain and assess wound etiology including metabolic and mechanical factors and related comorbidities.
- Identify risk factors, general diagnostics and treatment strategies to prevent skin ulcers.
- Propose treatment options for ulcers of all etiologies including pressure, diabetic, vascular and ischemic.
- Recognize surgical and non-surgical wound management techniques and discuss various topical treatments and adjunctive wound therapies.
- Describe contemporary approaches in the treatment of skin and wound issues in all patient populations.
- Enumerate common dermatologic conditions affecting the lower extremity and list diagnostic requisites and accepted treatment modalities for these entities.
- Outline the different stages of, related pathology to and treatment stratification for adult acquired flatfoot deformities.
- Discuss the evolution of the Lapidus bunionectomy including but not limited to definition, concept of correction, technical execution, fixation, postoperative care, and complications.
- Elucidate the association and importance of infection to the multifaceted problem of the “diabetic foot”.
- Formulate basic assessment techniques and treatment approaches to osseous and soft tissue infections related to the “diabetic foot”.
- Evaluate the dilemma of amputation versus limb salvage and hone this thought process via critical analysis of amputation and limb preservation techniques.
- Appreciate and assist in the implementation of advanced revascularization techniques of the lower extremity.
- Approach the geriatric patient with improved understanding of the aging process and its effects on treatment approach to this patient demographic with lower extremity pathology

## Learning Methods

Didactic Lectures | Panel Discussions | Case-Based Presentation and Discussion  
Hands-On Demonstrations/Workshops | Skills Labs

## Activity Goal

This educational program is designed to be a comprehensive course focusing on the diagnosis and treatment of pathology affecting the lower extremity, with emphasis on the complexity associated with the wound care and the limb salvage patient. This activity goal will be objectively attained by providing clinically relevant educational topics for each of the outlined learning objectives coupled with the integration of this information with best practices for optimal patient outcomes.

## Educational Sessions

Topics will include, but will not be limited to:

Negative Pressure Wound Therapy | Total Contact Casting Compression Therapy | Vascular Evaluation Cellular and Jacket Graphs | Debridement | Pain Management | Diabetic Foot Treatment | Hyperbaric Therapy | Lymphedema Assessment and Management | Advanced Wound Coverage Techniques Myocutaneous Flaps | Pharmacotherapy Approach to Infection | Pharmacotherapy Treatment and Wound Care | Palliative Wound Care | Lapidus Bunionectomy | Pressure Injuries (Ulcers) | Adult Acquired Flatfoot Deformity | Dermatologic Manifestation of the Lower Extremity | Revascularization of the Lower Extremity Amputation Techniques | Orthoplastic Approach to Wound Coverage

## Target Audience

Healthcare professionals including, but not limited to:

Dermatologists | Endocrinologists | General Surgeons | Infectious Disease Specialists | Internists | Nurse Practitioners | Nutritionists | Podiatrists | Physical Therapists | Physician Assistants | Plastic Surgeons | Podiatrists | Primary Care Physicians | Registered Nurses | Vascular Surgeons

## Conference Location and Hotel Accommodations

Hilton Bonnet Creek | 14100 Bonnet Creek Resort Lane | Orlando, FL 32821

Group Rate: \$189/night plus taxes for up to double occupancy

Visit [www.c3conference.net/location](http://www.c3conference.net/location) to book online.

Surrounded by Walt Disney World® Resort and nestled on a 482-acre nature preserve, Hilton Orlando Bonnet Creek is the top-rated Hilton Resort in Orlando on TripAdvisor, and features family-friendly amenities and complimentary transportation to the Disney Theme Parks. [www.hiltonbonnetcreek.com](http://www.hiltonbonnetcreek.com)

## Exhibit Hours

Exhibit tables must be fully operational and staffed in accordance with the published dedicated exhibit hours.

Saturday, June 22	4:00 pm – 7:00 pm (set-up)
Sunday, June 23	9:30 am – 4:00 pm
Monday, June 24	9:30 am – 4:00 pm
Tuesday, June 25	9:30 am – 4:00 pm (teardown 4:30 pm – 6:00 pm)

*C<sup>3</sup> educational sessions tentatively begin at 8:00 am on June 23 and adjourn June 26 at 4:00 pm. Exhibitors are welcome to attend meeting sessions and planned meals.*

## Exhibit Area

Third party exhibit services are not provided for the podiatry/wound care exhibit area. The hotel venue will have existing carpet. Tables and chairs will be provided complimentary based on sponsorship level. Perimeter security guard service overnight will be provided.

Each exhibitor is responsible for set-up, dismantling, and appropriately labeling and coordinating materials for shipment. Exhibitors requiring special needs such as electricity, internet access, etc., should contact the hotel.

## Deadlines

Exhibit Request: **Friday, May 3**  
Payment of Exhibit Fee: **Friday, May 31**  
Badge Requests: **Friday, May 31**

## Assignment of Space

C<sup>3</sup> management assigns exhibit tables based on receipt date of application forms, payment, and placement requests in regard to other companies. Due to various package sizes, C<sup>3</sup> creates a layout that provides the best possible traffic options.

## Shipping

All shipments and deliveries should be coordinated with the Hilton Bonnet Creek. Exhibitors are responsible for all hotel charges related to shipping and receiving. In addition, it will be the exhibitors' responsibility to coordinate the transportation of their materials to/from the exhibit space and for storage of any boxes and/or shipping containers.

## Tips

- Review sponsorship options to draw traffic to your booth
- Consider a booth size that offers work areas and seating for attendees to visit and return
- Contact your Orlando area contacts and invite them to register and visit your booth



# Sponsor Opportunities

## Premier Sponsor Packages

### **Platinum..... \$20,000**

- Premium exhibit location inclusive of two tables and four chairs
- Breakfast or lunch symposium
- 20 Complimentary exhibitor registrations
- Hands-on workshop
- 1 Full-page ad in conference program
- 2 Email marketing messages
- 3 Conference bag inserts

### **Gold..... \$15,000**

- Premium exhibit location inclusive of two tables and four chairs
- Breakfast symposium
- 15 Complimentary exhibitor registrations
- Hands-on workshop
- 1 Full-page ad in conference program
- 1 Email marketing message
- 2 Conference bag inserts

### **Silver..... \$10,000**

- Premium exhibit location inclusive of one table and two chairs
- 10 Complimentary exhibitor registrations
- Hands-on workshop
- 1 Email marketing message
- 1 Conference bag insert

## Exhibit Space

### **Premium Exhibit Booth..... \$4,000**

- Premium exhibit location inclusive of one table and two chairs
- 3 Complimentary exhibitor registrations

### **Exhibit Booth..... \$2,500**

- One exhibit table and two chairs
- 2 Complimentary exhibitor registrations

## Symposia

### **Breakfast Symposium..... \$10,000**

### **Lunch Symposium..... \$15,000**

- 45-minute non-accredited symposium with a buffet served outside of the symposium theater. Content and faculty selection at sponsor's discretion.

## Advertising

Custom proposals available for print/digital advertising, and onsite promotional opportunities. Contact us at 800-508-9049 ext. 2 or [sponsors@interventionalacademy.com](mailto:sponsors@interventionalacademy.com).

### **Hands-on Workshop..... \$500**

Exhibiting sponsors are invited to participate in non-accredited hands-on workshops. Sponsors may provide products, materials, and clinical experts of their choosing to create an interactive learning experience.

C<sup>3</sup> encourages an engaging demonstration led by a clinically trained proctor with an educational focus at each workshop. Participating sponsors are welcome to invite current C<sup>3</sup> faculty members to be a workshop proctor. It is the responsibility of the workshop sponsor to recruit proctors, negotiate honoraria and expenses, and communicate all necessary workshop details.

Company name, workshop title, description, and proctor will be included in the onsite printed program. C<sup>3</sup> will also promote the workshops online, via emails, and in other materials.

Two 6'x30" tables with linens and two (2) chairs will be provided. Electrical and internet may be ordered direct from the hotel.

