



June 27-30
2021 MEETING

INTERVENTIONAL
ACADEMY

COMPLEX CARDIOVASCULAR CATHETER THERAPEUTICS

**Advanced Endovascular and Coronary
Intervention Global Summit**

INDUSTRY PROSPECTUS

Provided by:





The following pages outline opportunities for industry to support C³, including promotional sponsorships. To reserve your exhibit space and sponsorship today, contact Mia Short, CMP, Senior Director of Education & Planning at mia@interventionalacademy.com. Due to promotional timeframes, opportunities are available on a first-come, first-served basis.

Because C³ is accredited for CME, certified continuing education must remain separate from promotional presentations.

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Conference Information

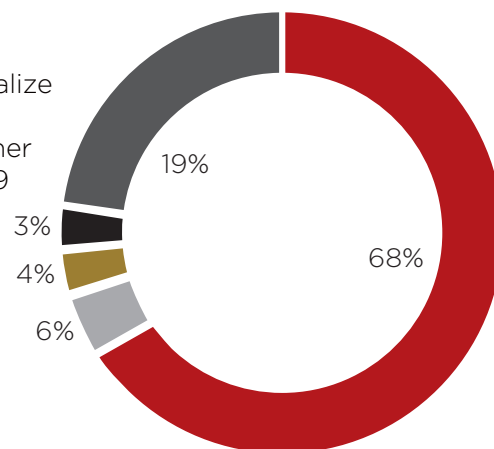
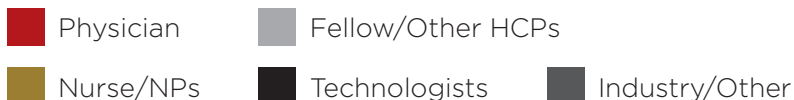
C³ Course Director

Rajesh Dave, MD

Attendance History

This course has been specifically designed for physicians who specialize in interventional cardiology, vascular surgery, and interventional radiology, as well as fellows, residents, nurses, technologists, and other healthcare professionals interested in cardiovascular disease. C³ 2019 had attendance again reaching just over 1,400 delegates.

2019 Demographics



2021 Conference Expectations

The C³ Conference has experienced great success and a consistent increase in attendance each year.

C³ offers experience compelling live and pre-recorded presentations, an online interaction among colleagues and live online polling.



2019 Sponsors and Supporters

Commercial Supporters

ABBOTT
ABIOMED, INC.
ADVANCED CATHETER THERAPIES, INC.
ASAHI INTECC
BARD PERIPHERAL VASCULAR
BD INTERVENTIONAL (FORMERLY BARD)
BIOSENSORS EUROPE SA
BIOTRONIK
BOSTON SCIENTIFIC CORPORATION
BRISTOL-MYERS SQUIBB AND PFIZER ALLIANCE
CARDIOVASCULAR SYSTEMS, INC.
CELONOVA BIOSCIENCES, INC.
CONCEPT MEDICAL
COOK MEDICAL
COVR MEDICAL
EDWARDS LIFESCIENCES
EKOS CORPORATION
GETINGE
HEARTFLOW JAPAN
INDIA MEDTRONIC PRIVATE LTD
MEDICURE, INC.
MEDTRONIC
MERIT MEDICAL
PHILIPS
RA MEDICAL SYSTEMS, INC.
REX MEDICAL
STRAUB MEDICAL AG
TERUMO MEDICAL
TORAY INTERNATIONAL AMERICA INC
VASCULAR INSIGHTS
W.L. GORE & ASSOCIATES

Exhibitors

ABBOTT
AAWC
ABIOMED, INC.
ADVANCED CATHETER THERAPIES, INC.
APWH
ASAHI INTECC USA, INC.
ASTRAZENECA
BD (FORMERLY BARD PERIPHERAL VASCULAR)
BIBA MEDICAL
BIOTRONIK, INC.
BOSTON SCIENTIFIC CORPORATION
CARDIOVASCULAR SYSTEMS, INC.
CHIESI USA, INC.
COOK MEDICAL
CORDIS, A CARDINAL HEALTH COMPANY
CROSSROADS EXTREMITY
DJ MEDICAL
GE HEALTHCARE
GETINGE
GORE & ASSOCIATES
HAEMONETICS CORPORATION
HORIZON PHARMA
INARI MEDICAL
INTEGRA LIFESCIENCES
JANSSEN PHARMACEUTICALS, INC.
MEDICURE PHARMA, INC.

MEDTRONIC
MTF BIOLOGICS
NORMATEC
OPSENS MEDICAL
PENUMBRA, INC.
PHILIPS
PMT PARTNERS, LLC
PORTOLA PHARMACEUTICALS, INC.
PRISM MEDICAL
RA MEDICAL SYSTEMS
REGENERON HEALTHCARE SOLUTIONS, INC
SEAL - TRILLIANT SURGICAL
SENTREHEART, INC.
SHOCKWAVE MEDICAL, INC.
TELEFLEX
TERUMO MEDICAL
TOUCHCARDIO
VASOINNOVATIONS INC.
VENCLOSE, INC.
WEAVE
WOLTERS KLUWER
WOUNDTECH
ZERO SKIN GRAVITY

CME Symposium Supporters

AMGEN
ASTRAZENECA
CHIESI
EDWARDS LIFESCIENCES

Non-CME Symposia & Workshops

ABBOTT
ABIOMED, INC.
ACIST MEDICAL SYSTEMS
BD (FORMERLY BARD PERIPHERAL VASCULAR)
BIOTRONIK, INC.
CARDIOVASCULAR SYSTEMS, INC.
COOK MEDICAL
CORDIS, A CARDINAL HEALTH COMPANY
GORE & ASSOCIATES
INTACT VASCULAR, INC.
JANSSEN PHARMACEUTICALS, INC.
MEDTRONIC
NUCRYO VASCULAR INC.
OPSENS MEDICAL
RA MEDICAL SYSTEMS
SHOCKWAVE MEDICAL, INC.
SIEMENS HEALTHINEERS
TELEFLEX

Sponsors

ABBOTT
ASTRAZENECA
BOSTON SCIENTIFIC CORPORATION
CARDIOVASCULAR SYSTEMS, INC.
MEDTRONIC
RA MEDICAL SYSTEMS
SIEMENS HEALTHINEERS
TOUCHCARDIO

Promotion Opportunities

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Promotions		
App Official Sponsor (Limited to 1 company)	<i>\$30,000</i>	Branded banner on homepage of app (not flash)
Conference App Splash Page (Limited to 1 company)	<i>\$25,000</i>	C ³ app users can create a personal agenda, view presenter details, and more!
Mobile App Push Notifications	<i>\$5,000</i>	Push message to C ³ app users at exact date and time for optimal promotion of on-site activities.
Website Ad	<i>\$7,500</i>	250x250 or 120x240 one image to be displayed from time of purchase.
Digital Banner Ad - Monthly	<i>\$20,000</i>	Displayed on IA Website and C3 2021 Virtual Program
12 Month Digital Banner Ad	<i>\$150,000</i>	Displayed on IA Website and C3 2021 Virtual Program. <i>12 month commitment - \$7,500 a month savings.</i>
12 Month Webcasts & Roundtable Webinar	<i>\$180,000</i>	Educational case study series professionally recorded and distributed via email marketing to IA database. <i>\$15,000 a month</i>
Topical Webcasts	<i>\$75,000</i>	1 hour taping includes 3 faculty members inclusive of honoraria and expenses. (Video options include: taped webcast, live webcast, interview style or product demo.) (Promotion includes: 3 email marketing messages, website ads and social media promotion.)
Social Media Promotion - Monthly	<i>\$1,000</i>	Appropriate sponsor related messages as directed by supporter to Facebook, LinkedIn and Twitter.
C3 Pulse E-Newsletter	<i>\$4,000</i>	Educational supplement produced quarterly, provides educational content to enhance live learning activities. Digital Ad - 600x120 IMU.
E-Mail Marketing Message - Monthly	<i>\$5,000</i>	Related to C3 Virtual 2021 Program and sent to C3 marketing list and pre-registrants.

Sponsorship Packages		
Platinum Sponsor	<i>\$150,000</i>	Includes: 12 months of digital banners displayed on IA Website and C3 2021 Virtual Program, free 3 months of social media promotion, and 2 free email marketing campaigns related to C3 Virtual 2021 Program.
Gold Sponsor	<i>\$125,000</i>	Includes: 6 months of digital banners displayed on IA Website and C3 2021 Virtual Program, 1 month of social media promotion, 1 free email marketing campaigns related to C3 Virtual 2021 Program.
Bronze Sponsor	<i>\$75,000</i>	Includes: 4 months of digital banners displayed on IA Website and C3 2021 Virtual Program, 1 month of social media promotion.



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2021 CONFERENCE

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INDUSTRY PROSPECTUS

All C³ sponsors agree to the following terms:

- Designs require approval of C³ prior to finalizing for digital purposes.
- Sponsorship of the item noted shall have no impact on educational component of C³.
- Tracking/reporting for CMS Open Payments/Sunshine Act related to sponsorship is responsibility of sponsor.
- C³ has complete independence in use of the contributed funds.
- C³ is an educational scientific program. Sponsor agrees to maintain professional atmosphere and reflect program objectives.

Payment Information

Make checks payable to: Interventional Academy
Mailing address: Interventional Academy
Attn: C3 Virtual Conference
PO Box 61708, Harrisburg, PA 17106



#C3Cardiology #C32021